

2019 -2020



Indian Valley
Chamber of Commerce

Sponsorship Opportunities

MARKETING OPPORTUNITIES

Annual Meeting

January

The Annual Meeting is a time to celebrate the accomplishments of another year. Advertise in the program book.

Sponsorship Level: \$600, \$500, \$300, \$150, \$75, \$35

Leadercast

May

Leadercast Live is the world's largest one-day leadership event. It is designed for those seeking inspiration and improvement in leadership.

Sponsorship Level: \$2500, \$1500, \$1000, \$500

Leadercast  IV Chamber

Swing for Hope

Golf Outing

June

The golf outing is a collaboration with Penn Foundation. Enjoy a day of golf at the Indian Valley Country Club. Spend the day with fellow business people on the links, followed by a delicious meal.

Sponsorship Level: \$3500, \$2500, \$2000, \$1500, \$1000, \$500, \$250



LEAD Indian Valley

September

A business and education partnership designed for business leader-student relationships for educational improvement and life success.

Sponsorship Level: \$2500, \$1250, \$350



Business Expo

October

Celebrate business with the IVCC, designed to promote your business to other business people and the entire Indian Valley community.

Sponsorship Level: \$4500, \$2500, \$1500



Tastings

October

Sample local food from various restaurants and local small businesses.

Sponsorship Level: \$900, \$600, \$350



Email Advertising

Get Noticed. Increase business visibility by having your event information displayed on emails from the IVCC.

Sponsorship Level: \$500, \$100, \$75

Website Advertising

Our website is a great way to generate traffic to your business and expand your online visibility.

Sponsorship Level: \$2500

Luncheon/Breakfast Host

Spotlight your business by hosting one of the Indian Valley Chamber luncheon/breakfast events.

Sponsorship Level: \$500

Billboard Advertising

Have your logo displayed on a billboard located on Route 309 between Telford and Perkaskie for one month

Sponsorship Level: \$395

We encourage you to consider placing an ad in the full color program book. Email an electronic version of your ad in one of the following formats, PDF, TIFF, or JPEG set up to scale, at least 300 dpi.

AD COPIES NEED TO BE SUBMITTED IN THE CORRECT SIZE.

Email ad formats to terryl@indianvalleychamber.com

Annual Meeting Program Ads Opportunities							
Cost	\$600*	\$500	\$300	\$150	\$150	\$75	\$35
Back Cover Full Page Ad (*Only one opportunity)	X						
Full Page Ad – 5” W x 8” H		X					
Half Page Ad – 5” W x 4” H			X				
Quarter Horizontal Ad – 5” W x 2” H				X			
Quarter Vertical Ad – 2 -1/2” W x 4” H					X		
Eighth Page Ad – 2- ½ W x 2” H						X	
Patron Ad (Business Name Listed)							Name listing

121 E. Chestnut St., Ste. 201
Souderton, PA 18964
215-723-9472



ivchamber@indianvalleychamber.com
www.IndianValleyChamber.com



Leadercast Sponsorship Opportunities

	Platinum Presenting Sponsor (1) \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Opportunity to speak briefly at event	X			
Pre-event publicity	X	X		
Business logo on Chamber website	X	X		
Opportunity to Provide Promotional Items at each seat	X	X	X	
Social Media Exposure	X	X	X	
Exhibit table at event	X	X	X	X
Recognition from the podium	X	X	X	X
Tickets to event	8	4	2	1

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Swing for Hope Sponsorship Opportunities

	Presenting Sponsor (1) \$3,500	Gold Sponsor (6) \$2,500	Community Partner \$2,000	Eagle Sponsor \$1,500	Birdie Sponsor \$1,000	Par Sponsor \$500	Tee Sign Sponsor \$250*
Logo on all printed promotional materials	X						
Large Business Banner (provided by sponsor)	X						
Opportunity to speak briefly at event	X						
Premier Sponsor Naming Opportunity (Luncheon, Pin Flag, Registration, Refreshment, Cart, Putting Contest)		Logo tied to Premier naming opportunity					
Pre-event publicity	X	X					
Featured in Social Media	X	X					
Logo on PowerPoint at Dinner	X	X	X				
Recognition from the podium	X	X	X				
Number of Golfers Included	6	4	4	2			
Sponsor Banner Recognition	Logo	Logo	Logo	Name listing	Name listing		
Tee Sign(s) Included (logo included on signage)	4	2	1	1			1
Opportunity to Provide Promotional Items for Golfers	X	X	X	X	X		
Business Logo on Chamber Website	X	X	X	X	X	Name listing	
Program Booklet recognition	Logo	Logo	Logo	Name listing	Name listing	Name listing	Name listing
Tee Box Promotional Table	X	X					
Extra Dinner tickets	6	4					



Lead Indian Valley Sponsorship Opportunities

	GRAND Sponsor (1) \$2,500	LEAD Sponsor \$1,250	SESSION Sponsor \$350
Banner ad w/link on IVCC LEAD page	X		
Brief speech at Kick-off/Graduation	X		
Logo on all participants binders/PPT Slide Show	X		
50% tuition discount for one employee	X		
Verbal Recognition at IVCC events	X	X	
Pre-event Publicity	X	X	
Logo on Program Sponsor Board	X	X	X
Business logo on Chamber website	X	X	X
\$250 tuition discount for one employee		X	
Opportunity to host a class (limited)			X



Business Expo Sponsorship Opportunities

	Platinum Presenting Sponsor(1) \$4,500	Gold Sponsor \$2,500	Silver Sponsor \$1,500
Logo placement on 309 billboard promoting Expo	X		
Two booths in a prime location on Sponsors' Row	X		
Signage on display at Business Expo	X		
Opportunity to make brief comments	X	X	
Pre-event publicity	X	X	X
Logo on IVCC website w/link	X	X	X
Logo on Entrance banner	X	X	X
Logo on Program floor plan	X	X	X
Banner on display at the luncheon		X	
One booth in a prime location on Sponsors' Row		X	
One booth in your choice of location, subject to availability			X



Tastings of Indian Valley Sponsorship

	Entrée Sponsors \$900	Appetizer Sponsors \$600	High-Top Table Sponsors \$350
Verbal recognition of sponsor at event	X		
Promotional material at event	X		
Logo recognition in program book	X	X	
Recognition on Sponsor board	X	X	
Featured in Social Media	X	X	X
Recognition on all high-top tables			X
Complimentary Tickets	5	2	

Standalone Email

Promote your service or upcoming event through this new Standalone Email opportunity. We will send a Constant Contact-based email featuring a JPG of only your event or promotion, including a hyperlink to your desired online location, to our approx. 2,500 name Chamber email list. We are limiting this opportunity to 12 per year -- one email a month -- so that we do not overwhelm our mailing list, so act today!

Cost: \$500

Email Side Bar Advertisements

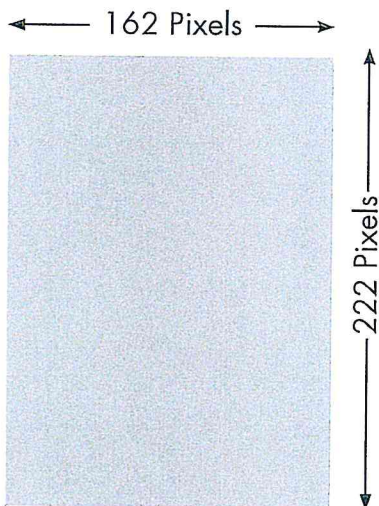
The Chamber sends out emails weekly to the membership. This email space offers Chamber members the option of a monthly sponsorship of two, or four separate emails.

Cost: \$75 per month (2 weeks) \$100 (4 consecutive weeks in same month)

Your company logo, a 75 word teaser, and a link to your website or link to a PDF document located in the top left or right column of the email. Please submit ad in jpeg format.

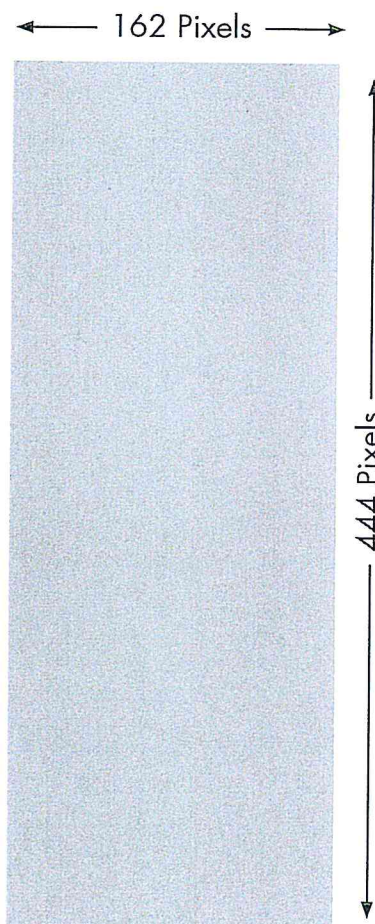
Please email information to TerryL@indianvalleychamber.com

Standard Ad Size



Bonus Ad Size

space permitting





BREAKFAST/LUNCHEON HOST SPONSOR

Cost \$500

Benefits:

1. Display table at event
2. 2 complimentary meals at the event
3. 5 minutes to speak at event
4. Logo on Power Point at the event
5. Logo with hyperlink to your website on emails and website
6. Provide promotional material on tables
7. Signage at event on registration table



ADVERTISING OPPORTUNITY

BE SEEN – GET NOTICED

Have your logo displayed on this billboard for just **\$395!**

The 10' 4.5 X 22' 7.5" billboard is located on Route 309
between Telford and Perkasio

Your logo will be displayed for one month.

If you are interested in advertising your business on this billboard please contact

Terry Little at terryl@indianvalleychamber.com

Please send a high-resolution eps, jpg or PDF of your logo to Terry.

If your logo does not meet our design requirements, we will contact you.

You will also receive a proof of the billboard before it goes to print.

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